

Washington D.C., September 5, 2019

Mrs. Fernanda Alem Freitas

Subject: Invitation to participate in TIC Americas 2020

On behalf of the Young Americas Business Trust (YABT), we are pleased to extend this special invitation for you to join us as a guest speaker for the online Business Opportunity Online Training Camp (Bootcamp), and as an international judge at the Final Stage of the [XIV Talent and Innovation Competition of the Americas \(TIC Americas 2020\)](#) program, to be held as part of the activities of the 50th General Assembly of the Organization of American States (OAS) in June 2020, in Nassau, The Commonwealth of the Bahamas.

TIC Americas is a hemispheric competition that supports businesses / Startups of young entrepreneurs from 18 to 34 years of age in the Western Hemisphere. Regardless of the business model or solution presented, this program is designed to support entrepreneurs on their way to growth. This edition has three categories: (1) Startup Challenge, (2) Eco-Challenge, and (3) Caribbean Innovation Competition.

The Bootcamp are online training and mentoring sessions, presented by professionals in different fields, and who share their expertise to the entrepreneurs registering for, and participating in the TIC Americas 2020 program.

The Judges' Committee at the Finals of TIC Americas 2020 is comprised of business people and experts from different areas with a proven professional track record. Each judge will evaluate up to five proposals, and will provide their feedback following the corresponding qualification criteria. The participation as a judge is Ad Honorem, and we thank your participation, and that of your company, in attending this international event that brings together young entrepreneurs from all over the continent.

We thank you for your time and contributions to the program this year, and I'm sure it will be of immense value to the thousands of entrepreneurs who take part of TIC Americas 2020.

For more information or inquiries, please contact me via lviguria@oas.org or (202) 370-5444.

Sincerely,



Luis. A. Yiguria
Chief Executive Officer
Young Americas Business Trust
General Secretariat of the Organization of the Americas States

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